

Working Experience (8 Years)



Microsoft - Product Designer II

2022.05 - Present, Suzhou

- Project:** Microsoft Edge on Mobile
- Highlight:** Envision next generation of mobile browser and design for efficiency, AI, and emotion.
- Result:** 1) Positive data metrics with shipped design modules.
2) Positive feedback from LT of design impact.



SAP - UX Specialist

2020.11 - 2022.05, Shanghai

- Project:** Consumer Returns Portal for Retailers (Mobile + PC)
- Highlight:** Continuous design iterations based on user research and design validation.
- Result:** 1) Won 5 brands for co-innovation, signed 3 of the 5 brands for testing beta release.
2) Kept SUS score always >80. 3) Maintained a good engagement with customers.



SIEMENS - Lead UX Designer

2016.03 - 2020.11, Beijing

- Project:** Siemens Factory Digitalization Platform
- Highlight:** Define product & design strategy to connect business goal and customer needs.
- Result:** 1) Got the 1st business contract. 2) Promoted design thinking to whole team.

Education

Beijing Institute of Technology
Master - Industrial Design, 2013.9-2016.3

Ocean University of China
Bachelor - Industrial Design, 2009.9-2013.6

IDEOU
Certificate

Siemens PMP
Certificate

Internship



UX Design



Visual Design



UI Design